A Look at Determining Cultural Adaptability in Today’s Business Classroom

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ABSTRACT

Participants will provide an overview of cultural adaptability: a review of the Cross-Cultural Adaptability Inventory (CCAI); preliminary results of a study of students who have taken the CCAI in their freshman year and then again in their junior/senior year; and a lesson plan that utilizes the CCAI in a written report.

Business educators will take away a complete inventory on the uses of the CCAI; results of study relating to cultural adaptability among students; and finally information in form of a lesson plan on the use of the CCAI within their classes. The information and material gained by attending this session can be put to use immediately in their business classrooms.